Corryn Newlan

Interaction and Graphic Designer

corryn.newlan@gmail.com linkedin.com/corrynnewlan corrynnewlan.com

BIO

Being creative my whole life has allowed me to appreciate the world with a different perspective and a hunger to learn and understand how things worked. I find joy in tackling challenges with a mix of curiosity and creativity, creating a happy dance between form and function for the ultimate user experience. In my world, being a good designer is like being a master of balance and iteration, constantly chasing perfection with a smile. I'm that design nerd who thrives on turning problems into puzzles, solving each piece with thoughtful consideration and a touch of research magic. If you're ready for a design journey that's equal parts passion and play, count me in. I strive to make pixels and people alike, genuinely happy.

EXPERIENCE

Openhouse SF, San Francisco – Lead Designer

Jul 2023 - PRESENT ••••

Sole Designer for all visual elements, assets and layout for a 3 part multilingual digital training for healthcare workers focused on inclusivity to be used in over 30 counties in Northern California. Responsible for market research, illustrations, presentations, marketing, ideation and more.

Mission Montessori, San Francisco - Lead Guide

Jan 2019 - Oct 2022 ••••

Lead Montessori Teacher with skill in curriculum development, hands-on learning materials creation, and assessing emotional/social growth. Skilled in organizing engaging activities and maintaining transparent candid communication with parents through regular meetings. Committed to creating a positive and nurturing learning environment for each student's unique development.

Illustration, Hybrid — Freelance Illustrator

Jan 2013 - PRESENT ••••

Highly skilled and experienced Freelance Illustrator with over ten years of expertise in designing visual works with a purpose. Practiced ability to bring client concepts to life through a unique blend of creativity, technical proficiency, and a love for detail. Deeply important to collaborate with clients to bring their visions to materialization through engaging and polished illustrations.

EDUCATION

Springboard, Online — UI/UX Certification

Jan 2023 - Oct 2023 ••••

9-month intensive course in UI/UX methodologies and technologies and best practices

Academy of Art University — BFA, Design & Illustration

Sept 2011 - Jun 2015 ••••

Activities and Societies: Administrator to Online Media for the Illustration Department, Spring Show Portfolio Showcase (4 years), Comic Book Club, Quick Studies Workshop

Focused in Design, Editorial Illustration, Marketing, Interactive Digital Illustration, Product Licensing

SKILLS

Research: Usability Testing • Competitive Assessments • Secondary research • Mixed methods research • In-Depth Interviews • Information Architecture research • Agile User Testing • A/B Testing • Cafe Study

Design: User flows • Site maps •
Concept Sketching •
Wireframing • Illustration & UI
graphic • Style Guides • Redline
Productions • Vector Design •
Motion design in After Effects •
Proficient in Adobe Products Illustrator, Photoshop &
Premiere Pro

Prototyping: Rapid Prototyping in Keynote, MarvelPop & Figma • High-Fidelity Prototyping • Interactive Prototyping with HTML/CSS

Collaboration: Self-Starter •
Proactive communicator •
Flexible • Applying Feedback &
Critique • Detail Oriented